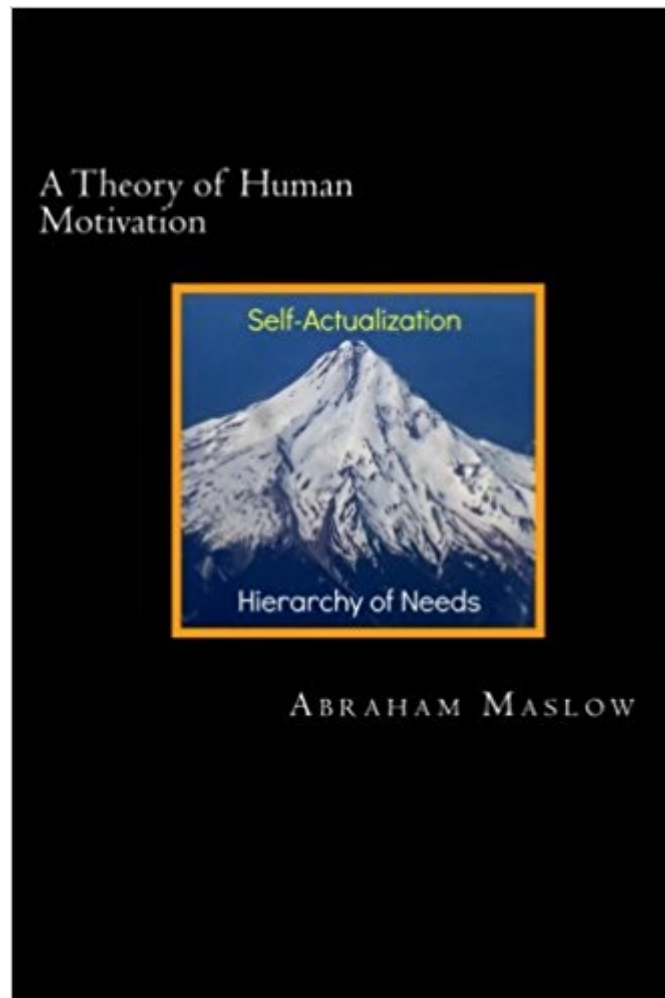The book was found

A Theory Of Human Motivation (Psychology Classics)

Synopsis

Essential Reading For Psychology Students A Theory of Human Motivation by Abraham H. Maslow is one of the most famous psychology articles ever written. Originally published in 1943, it was in this landmark paper that Maslow presented his first detailed representation of Self-Actualization - the desire to become everything that one is capable of becoming - at the pinnacle of a hierarchy of human needs. Bonus Content: In A Theory of Human Motivation Maslow draws upon some of his earlier published work. Three of these key references, Conflict, Frustration And The Theory of Threat, The Dynamics of Psychological Security-Insecurity and Preface To Motivation Theory are also presented in full. A Theory of Human Motivation has been produced as part of an initiative by the website All About Psychology to make important psychology publications widely available. www.all-about-psychology.com

Book Information

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Average Customer Review: 4.4 out of 5 starsÂ Â See all reviewsÂ (47 customer reviews)

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Customer Reviews

Executive Summary:This is a review of A Theory of Human Motivation by A.H. Maslow. The target audience of the book are individuals who are looking to expand their understanding of Maslowâ ™s theory of motivation. The book is an in-depth look into Maslowâ ™s hierarchy of needs and how it pertains to the motivation of individuals.Strengths:The strengths of the book are that it is written in a way that it can easily be understood by the average person and also that it is well written, without any noticeable grammatical mistakes. In addition, Maslow also uses commonly encountered

examples to not only help the reader understand what he is getting at but also to help the individual see how it truly pertains to each individual.Weaknesses:The weaknesses of the book are the lack of detail and depth in regards to the testing of the theories; not all individuals are equal when it comes to their motivations and secondly, the layout of the book could be better, the sub-topics seemed to run all together and in my opinion, one column instead of two would allow for larger printReviews:There have been many reviews in approval of this book, while there have only been two reviews in disapproval of this book. One of the disapproved reviews states that this book is not what they expected it to be, and that â œit does not have the triangle.â • This response must lead others to wonder as to whether this reviewer even read the book, due to the fact that the entire book was based directly in conjunction to the triangle (hierarchy of needs). The triangle itself is on the front cover of the book, however, it is not posted again anywhere else in the book. The triangle instead is written about within the book.

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